

ANDRIANNA NATSOULAS
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Professional Experience

Independent Consultant

10/2011-present

- Research and write content for websites and printed materials.
- Create media and program development strategies.
- Develop fundraising strategies and proposals.

Food Voices: Stories of the Food Sovereignty Movement

04/2010-10/2011

Independent Writer/Researcher/Advocate:

- Interviewed small-scale family farmers and fishermen throughout the Americas.
- Created a web page (www.foodvoices.org) and Facebook page to publicize Food Voices.
- Developed a media and outreach campaign to bring the voices to life.
- Wrote the book, *Food Voices*.

Northwest Atlantic Marine Alliance, New England

03/2008-04/2010

Food Justice/Markets Coordinator:

- Outreached and built alliances with grassroots, regional and national organizations.
- Fundraised by writing proposals to foundations and meeting with high donors.
- Developed new strategic communication, policy and outreach plans.
- Wrote and published web based and print materials.
- Coordinated fishing communities with local food movement initiatives and family farmers.

Independent Consultant, Washington, D.C.

09/2007-5/2008

Marine Fish Conservation Network: Researched the adherence of regional government agencies to national standards mandated in federal fisheries management legislation.

Friends of the Earth: Researched, wrote and developed scoping document and campaign plan on a proposed copper mine in Northern Armenia.

Environment Matters: Researched and wrote a Gulf of Mexico fisheries report.

Food & Water Watch, Washington, D.C.

11/2005-8/2007

Program Director:

- Created and led a new fisheries program.
- Developed policy positions, campaign strategies and funding proposals.
- Represented organization on international and national boards and committees.
- Developed and maintained campaign budget.
- Served as the media liaison, including print, radio and television.
- Produced and edited press releases, web materials, newsletters, fact sheets and reports.
- Hired, fired and managed campaign staff.

Public Citizen, Washington, D.C. 7/2002-11/2005
International Field Director:

- Coordinated and developed international food safety and agricultural trade campaigns.
- Represented organization at international meetings and at public speaking events.
- Handled press inquiries and conducted on-air interviews.
- Wrote and submitted comments to governmental and intergovernmental agencies.
- Supervised international consultants.

Greenpeace, Washington, D.C. 10/2000-3/2002
Oceans Campaigner / Researcher:

- Coordinated a whale protection campaign.
- Handled press inquiries and conducted on-air interviews.
- Produced funding proposals and public materials.
- Conducted research and economic analysis for a Bering Sea campaign.

Marine Fish Conservation Network, Washington, D.C. 02/1999-10/2000
Outreach Coordinator:

- Coordinated outreach and public education for federal fisheries campaign.
- Assisted in design, development and editing of reports.
- Developed and maintained organization's website.
- Tracked legislation, planned and implemented Congressional education trainings.
- Increased grassroots membership by 20%.

World Wide Fund for Nature, England and Scotland 1997
Research Assistant: Conducted interviews with fishermen for a review of the Common Fisheries Policy and a feasibility study of regional fisheries management.

Gulf of Maine Workshop, Coventry, England 1996-1997
Research Assistant: Collaborated on a project with the National Marine Fisheries Service to develop an integrated fisheries recovery plan for the Gulf of Maine.

Education

Master's of Science in Ecosystems Analysis and Governance Sept 1997
University of Warwick; Coventry, England.
Research Project: *United Kingdom Fishing Cooperatives: Marketing Today, But More Tomorrow?:* An investigation of fishing cooperatives using questionnaires, interviews and quantitative statistical analysis.

Bachelor's of Science in Environmental Forest Biology May 1993
State University of New York, College of Environmental Science and Forestry; Syracuse.

Sample Community and Volunteer Activities

Rhinecliff Waterfront Day Committee: Organized media and vendors for annual festival.
Thurgood Marshall Academy: Participated in a high school mentoring program.
Syracuse Peace Council: Board member: Coordinated events and organized volunteers.